



AFRICAN SOCIETY
OF ASSOCIATION
EXECUTIVES

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BOARD RESOLUTION TO CHANGE AfSAE MEMBERSHIP STRUCTURE

Pursuant to Article 7 (Amendments) of the AfSAE Articles of Association, the Board has unanimously approved a resolution that seeks to amend Article 2 (Membership) and all other related sections subject to ratification by members at the 2023 AGM.

The rationale for Amendment:

AfSAE was founded in 2015 as a non-profit organization to among other things advance, improve, promote and protect the profession of association management and those professionals who manage these business, trade, professional, philanthropic, scientific, educational, technical, social welfare, agricultural, and other nonprofit organizations in Africa.

At the time of formation, the organization was fashioned as a professional membership organization targeting individuals who lead associations (Board level) and those who work for Associations (Executive management level). However, over the years, efforts to recruit this cadre of members have not yielded the desirable number of members.

Repeatedly, at various forums and events that AfSAE has hosted, there have been suggestions that AfSAE should transform into an umbrella body for Associations in Africa. This would be significant in increasing membership and giving AfSAE a bigger voice in driving a much broader agenda through engagement with the Pan African organizations such as the Africa Union and African Development Bank.

Introduction

The African Society of Association Executives (AfSAE) is a broad forum that brings together membership organizations and individuals that collectively work to harness the power of Associations to advance the socio-economic transformation of Africa. Membership comprises a wide range of membership organizations, including trade/business associations, professional societies, and community/charitable organizations. Individuals consist of elected association

leaders, employed association executives, academicians, and consultants among others. The geographical scope of membership covers national, regional, and pan-African organizations.

AfSAE provides member organizations with an opportunity to engage and contribute to continental policy discussions with pan-African organizations, advocate for the recognition of Associations’ contribution to national development at all levels, develop board and staff training programs and create knowledge and experience-sharing platforms.

Proposed Membership Categories:

Membership in AfSAE is available in three categories; - Primary, Secondary, and Tertiary

1. Primary Members

This category of membership is open to any African membership organization/association that can broadly be classified as trade/business, professional, or community/charitable Associations, with a national, regional, or, continental geographic scope. They may also be representative of a sectoral niche for example agriculture, Mining, education, commerce, transport, construction, health, media, or any other as may be approved from time to time by the Board of Directors. Primary members have voting rights.

2. Secondary Members

This category is applicable to both individuals and membership organizations that are interested in supporting the activities and objectives of the AfSAE but do not qualify for primary membership. Secondary members do not have voting rights.

They can be categorized either as Associate or Affiliate members:

- a) **Associate Members:** This is open to an individual who works or leads a membership organization that is not a member of AfSAE.
- b) **Affiliate Members:** This is open to membership organizations and individuals based out of the African continent but interested in supporting AfSAE activities

3. Tertiary Members:

This category is open to any organizations or companies that supply goods and services to the Associations community. They include but are not limited to conference venues, convention bureaus, destination management companies, technology companies, transport companies, etc. Tertiary members benefit from business lead generation, business intelligence, and direct marketing/promotion of goods and services. Tertiary members do not have voting rights.

Proposed Membership Benefits

Benefits	Primary	Secondary	Tertiary
▪ Participate in continental policy development	✓	✓	
▪ AfSAE Board Membership	✓		

▪ Voting Rights	✓		
▪ Sector/Committee membership	✓	✓	✓
▪ Facilitation to attend international association events	✓	✓	✓
▪ Access to educational/ professional development programmes	✓	✓	✓
▪ Attend networking events	✓	✓	✓
▪ Participate in Associations Advance Africa Awards	✓	✓	
▪ Attend Annual Africa Associations Summit	✓	✓	✓
▪ Receive Bi-weekly Newsletter	✓	✓	✓
▪ Access to Members Directory	✓	✓	✓
▪ Market Linkages/Business Lead Generation	✓	✓	✓
▪ Access to internal collaboration tools	✓	✓	